



**Dundas
Digital**

**Sign Making
Info & Guidelines**

Sign Making Guidelines & Pricing



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What is this document?

Thank you for visiting this document. If you are reading this then hopefully it is because you are interested in some signage for your business. This document will help you learn what we can do for you, how it is priced and what information you need to give us to create the best sign for your needs.

We cover:



Design



Manufacture



Finishing

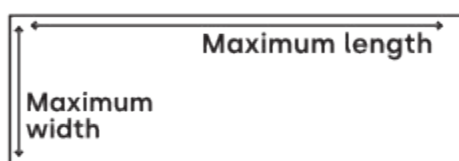
For all your signage needs

We offer a range of indoor and outdoor signage options ranging from sandwich boards to engraved wooden plaques to glass window displays. We are based in Manchester city centre but can ship to anywhere in the world. Dundas Digital is individually ran by just one person, therefore promising a close relationship between the client and I. Please take a look through this document and feel free to get in touch if you have any more questions.



Designing it yourself?

If you have the design for your signage and would just like us to make it for you that's great! Before sending it over, just make sure that it meets the guidelines on this document.



Size

When you have decided on the type of sign you need please check the maximum dimensions for it on the 'Types of Signage' chapter later on in this document. As Dundas Digital is a small, new company we unfortunately do not yet have the equipment to facilitate printed or large designs.



Supported File Types

Before you export your project double check that it is the correct size! Once you are happy with this please save your file as **.dxf**, **.dwg**, **.pdf**, **.ai**, **.svg** or **.afdesign**. However for maximum compatibility we would prefer your file to be:

- .ai** (Adobe Illustrator)
- .afdesign** (Affinity Designer)

Just want some text?

No problem! Get in touch and let us know the following:

- The text required
- Preferred material
- Any specific fonts and weight
- The size of the sign.

If you do not have a preferred font or don't include one in your request we will use our house font - Silka. We will get back to you within 1 working day with the quote and a sample of your design, including dimensions.



Material

Each type of signage comes with information on what material is compatible, the colours available and its average lifespan. Along with your design, please let us know which material and colour you would like. Due to us being a small business we may have to order in your materials, resulting in the time taking a few days longer than usual. We will let you know roughly how long everything will take when the quote is sent to you. If you have your own material that you want us to use you can either post it or deliver it to the studio. Let us know if you would like to do this and I will discount the materials cost and we can arrange the delivery.

Finished?

Send your file to **hello@dundasdigital.co.uk** along with the type of sign you want, colours to use, whether you would like us to fit it or just send it to you and any additional information that you think we may need. Alternatively you can use our 'Get a Quote' page on the website or call us on the number below. Once all this is sent over we aim to get a quote sent out within 1 working day.



Why should we design for you?

We offer a design service for those who are unable to supply their own digital files or templates. We are happy to talk through your needs and develop designs and digital models ready for manufacture.

What We Need

To perfectly capture what you want we will need as much information as possible. When you get in touch for a quote consider including the following:

- Your company and a brief description of what you do
- Any fonts/colour schemes you use
- The type of sign you are looking for
- Specific colours or materials you would like
- Photos of where you would like the sign to go

Site Visits

If you have a more complicated or larger project then we are happy to make site visits to view the location and discuss the best solutions. These site visits are free of charge but we have to cost £2 per mile for anything over 3 miles from the studio (M4 2AJ) to cover fuel.

Pricing

To design your signage, we charge **£25 per hour**. Every project varies but most custom designed signs takes 1-2 hours to complete. We will include estimated design time within the quote.



**Dundas
Digital**

Types of Signage



Glass Signs



Banners & Boards



Engraved Wood



Vinyl Lettering



Health & Safety



Built Acrylic Titles



This is a type of adhesive vinyl designed for glass. It is perfect for shop displays and titles or can be a decorative way to frost windows. It is available in any colour - with a matt gloss or translucent 'etched' effect.

Maximum width: 610mm Maximum length: 5 metres

Colour Window Display



Material: Vinyl - any colour - matt or gloss

Estimated lifespan: 3-5 years

Pricing: £20 per M²

Etched Effect Glass



Material: Translucent frosted film

Estimated lifespan: 7 years

Pricing: £30 per M²



We are still developing our range of banners and boards. Stay tuned for more information on this!

If you do urgently need a banner or board then please get in touch and we will do our best to facilitate your needs.



Our engraved wood products are sustainable, long lasting and works hand-in-hand with any rustic style environments. We have listed below some popular products but if you can think of anything to use it for then please let us know! Pretty much any type of wood is possible but we have recommended our favourites for each product. Each product is also treated with varnish to guarantee longevity.

Solid Wood Title Sign



Material: Oak

Dimensions: 110 x 370mm

Pricing: £30

Wooden menus



Material: Plywood

Dimensions: 180 x 280mm

Pricing: £30 for 10

Redwood Large Sign



Material: Pine

Max Dimensions: 1 x 3m

Pricing: £460 per M²

Wooden Coaster



Material: Plywood

Dimensions: 100 x 100mm

Pricing: £10 for 15



Vinyl cut letters are an easy and affordable way of getting your message across. They are cut from our workshop and then either shipped to you for self-application. Please bear in mind that **we can only work in block colours**. Due to us being a small business we may have to order in your materials, resulting in the time taking a few days longer than usual. We will let you know how long everything will take when the quote is sent to you.

Maximum letter width: 610mm

Maximum letter length: 5 metres

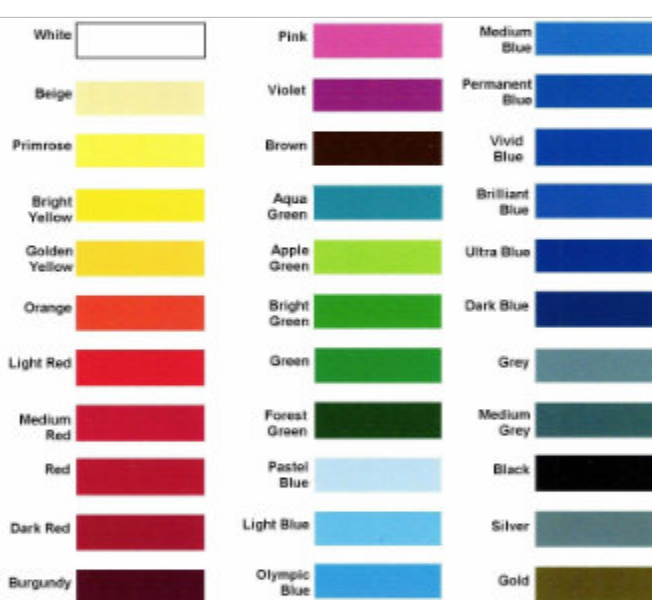
Gloss Vinyl



Pricing: £20 per M²

Estimated Lifespan: 3-5 Years

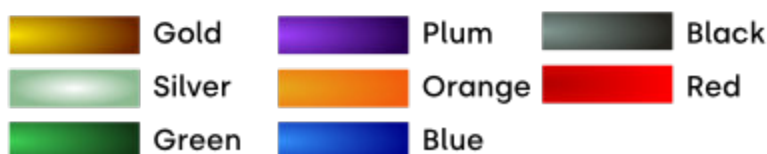
Matt Vinyl



Pricing: £20 per M²

Estimated Lifespan: 3-5 Years

Chrome Vinyl

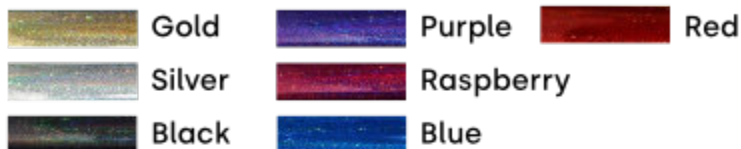


Pricing: £25 per M²

Estimated Lifespan: 1-2 Years



Glitter Vinyl



Pricing: £26 per M²

Estimated Lifespan: 3 Years

Zebra Print Vinyl



Pricing: £34 per M²

Estimated Lifespan: 3 Years

Can't find what you need? Get in touch and we can discuss further options.



Step 1 - Choose your letter height + thickness

50mm (3mm)
£3.00 per letter

85mm (3mm)
£7.00 per letter

150mm (5mm)
£10.00 per letter

300mm (5mm)
£15.00 per letter

Step 2 - Choose your colour

Black 962	Grey 9991	Red 440	Lemon Bonbon
Blue 750	Ivory 133	Red 4415	Orange Fizz
Blue 751	Lime 6T81	Red 4494	Parma Violet
Blue 7748	Opal 050	Bubblegum	Raspberry
Green 650	Orange 363	Candyfloss	Sour Grape
Grey 9640	Red 433	Coral Candy	Spearmint

Translucents

Amber 300	Yellow 229	Red 4401	Brown 5269
Blue 7703	Yellow 260	Violet 886	

Can't find what you need? Get in touch and we can discuss further options.

Step 3 - Choose a mounting technique



None



Adhesive Strips
+ £0.50 per letter



Metal Studs
+ £1.50 per letter



Collection or Delivery

Would you like to pick up your signage or would you like it delivered? If it is the latter let us know where you would like it sent to so we can work out the cost of shipping. Unless requested otherwise we usually use Royal Mail First Class Signed For.

**To get a quote please send this
information to us on our website or
e-mail us at
hello@dundasdigital.co.uk.**

In a rush?

If your job needs to be completed faster than 3 working days we can accommodate for more urgent projects. We can work evenings or weekends to reach your deadlines. Please contact us as soon as possible and let us know that it is an urgent project. **Please note that urgent projects will be quoted and charged at a higher rate.**